

## TennisFood – Privacy Policy

**Effective Date:** 15-09-2025

### 1. General

This privacy policy applies to the mobile application TennisFood (“the App”), owned by TennisFood B.V., Blois van Treslongstraat 15, 2581VV The Hague, The Netherlands.

### 2. Data We Collect

- **Identification data:** name, email address, optionally phone number.
- **Profile data:** age category, playing level (e.g., recreational, competitive).
- **App usage data:** uploaded and viewed videos, activity scores, feedback.
- **Technical data:** device type, IP address (used only for security and usage statistics).
- **AI processing:** hashtags and short descriptions are automatically generated from videos. This processing takes place within the EU and does not use health or other sensitive data.

### 3. Purposes of Processing

- To provide access to the App for players and trainers.
- To enable video feedback and progress reports.
- To provide tennis schools and padel centers with usage statistics.
- To enable AI-based analysis and navigation (hashtags/trends).
- To improve and secure the App.

### 4. Minors and Parental Consent

The App may also be used by players under the age of 16. In such cases, **parental or guardian consent is required.**

- This consent is initially arranged through the tennis school or padel center.
- TennisFood relies on these organizations to ensure parental consent is properly obtained.
- Parents or guardians can always contact TennisFood directly at [info@tennisfood.nl](mailto:info@tennisfood.nl) to withdraw consent or request deletion of their child’s data.

### 5. Legal Basis

- Performance of the agreement with the tennis school or padel center.
- Legitimate interest (improving the App).
- Consent (for minors through a parent or guardian).

### 6. Sharing of Data

- Only with the tennis school or padel center the user is connected to.
- TennisFood uses external service providers (such as cloud hosting). These providers process data solely on behalf of TennisFood and in compliance with GDPR.
- Data is never sold to third parties.

### 7. International Data Transfers

Data is primarily stored within the EU.

If data is processed outside the EU (e.g., by a cloud provider), **appropriate safeguards** are applied such as EU Standard Contractual Clauses.

## 8. Data Retention

- Data is kept as long as an account is active.
- After termination, data is deleted or anonymized within **12 months**.
- If a user requests earlier deletion, the request will be honored within **30 days**.

## 9. Security

TennisFood implements appropriate technical and organizational measures (encryption, access control, backups, 2FA) to prevent misuse or loss of data.

## 10. User Rights

Users (and parents of minors) have the right to access, correct, delete, or transfer their personal data. Requests can be submitted via [info@tennisfood.nl](mailto:info@tennisfood.nl).

## 11. Changes

TennisFood may amend this policy. The latest version will always be available in the App and on the website.

## 12. Contact

TennisFood B.V.

Blois van Treslongstraat 15, 2581VV The Hague, The Netherlands

E-mail: [info@tennisfood.nl](mailto:info@tennisfood.nl)